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Memphis-Shelby County Schools District 6 Application - Submission #80544

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Date Submitted: 3/1/2022

First Name\*

Charles

Last Name\*

Everett

Office Address\*

[Redacted]

City\*

[Redacted]

State\*

[Redacted]

Zip\*

[Redacted]

Office Phone\*

[Redacted]

Facsimile\*

[Redacted]

Email Address\*

[Redacted]

Home Address

Street Number\*

[Redacted]

Street Name\*

[Redacted]

Street Type

[Redacted]

Apt #

City\*

[Redacted]

State\*

[Redacted]

Zip\*

[Redacted]

**Home Phone\*****Cellular Phone\*****Professional Background & Experience****1. Indicate your Present Employment. What is the Principal business of the business?**

FedEx Services  
Technical Principal  
3660 Hacks Cross Road  
Memphis, TN 38125  
Principal Business - Transportation and Logistics  
Organizational Business - Customer Experience, Mergers and Acquisitions, Strategic Planning

Employed from November 1981 to Present (40 Years)  
Professional Employment from April 1993 to Present (29 Years)

**Professional Experience:**

- \*29 years researching, evaluating, recommending and implementing emerging technologies and solutions
- \*29 years collaborating with global stakeholders, teams and vendors on corporate projects and programs
- \*22 years developing test scenarios for desktops, hardware platforms and software applications
- \*22 years maintaining and managing workstations, servers, and test labs
- \*22 years developing financial justifications and negotiating contracts for technology purchases
- \*22 years developing quality control measurements and utilizing data analytics for quality improvement
- \*Extensive experience in developing business requirements for application design and enhancements
- \*Extensive experience in project planning, research and financial analysis
- \*Extensive experience in handling at risk customers and responding to company sensitive situations

**2. List your prior professional or business employment since completion of high school and lasting more than twelve months with dates and names of employers.**

Not Applicable

**3. Describe any experience not stated above that you would like to bring to the attention of the Commission.**

United Way of the Mid South  
Allocations and Certification Committee

- \* Provide annual review of program/ budget packages that are submitted by our member agencies;
- \* Member agencies apply for the undesignated pool of funds from the Annual Campaign;
- \* Responsible for conducting the comprehensive review process and validate that member agencies are fiscally responsible, while providing local programs that meet the needs of our community.

Leadership Memphis  
2013 Fast Track Graduate

- \* Provided empowering information, opportunities and connections that allowed for exploration and implementation of change working through and with others in the community

**4. How long have you lived continuously in Shelby County?**

53 Years

**5. State the county in which you are registered to vote.**

Shelby

**6. List all states in which you have lived in the past 20 years and the dates you lived in each state, including all periods in which you resided in a state more than 50% of the time for a period of at least 12 months.**

Tennessee - Continuously

**7. State your age, date and place of birth.**

[REDACTED]

**8. a) Election Commission Voter Registration No.**

[REDACTED]

**9. Family Status****a) State the full name and present address of your spouse.**

Yolanda Faye Everett, [REDACTED]

**b) State your spouse's occupation and place of employment.**

Retired

c) If you have children, state their name(s), age(s), address(es) and present occupation(s).

1) [Redacted]

[Redacted]

10. Military Service

a) Branch of Service

Not Applicable

b) Service Number

c) Dates of active duty

d) Rank/rate at separation

e) Decorations, honors, or achievements

f) Was your discharge other than honorable? If so, explain.

11. a) Have you ever pled guilty or been convicted or are you now on diversion for violation of any law, regulation or ordinance?

Yes

No

b) Give date, court, charge and disposition.\*

January 1995  
 General Sessions Court  
 Misdemeanor Driving While Intoxicated  
 48 Hours Jail  
 40 Hours Community Service  
 1 Year Suspended License

**12. To your knowledge, are you now under federal, state or local investigation for possible violation of a criminal statute? If so, give details.**

No

**13. Have you ever been interviewed by any federal, state or local law enforcement agency for any reason other than minor traffic violation? If so, give details.**

No

**14. If you have been disciplined or cited for breach of ethics or unprofessional conduct by a court, administrative agency, disciplinary committee, or other professional group, give details.**

No

**15. Has within the last five years, has a tax lien or other collection procedure been instituted against you by federal, state or local authorities or creditors? If so, give details.**

No

**16. a) Are you currently a party in any legal proceedings?**

Yes

No

**b) If so, give details including the date, court and docket number, and disposition. Provide a brief description of the case.\***

**17. a) Are you now an officer or director of any business organization, or are you otherwise engaged in the management of any business enterprise?**

Yes

No

**b) If so, give details, including the name of the enterprise, the nature of the business, the title or other description of your position, the nature of your duties, and the terms of your service.\***

- 1) Greater Whitehaven Economic Redevelopment Corporation  
 Community Development  
 Executive Committee  
 Treasurer  
 Oversee the organization's financial administration;  
 Review and enforce financial policies and procedures;  
 Generate financial reports;  
 Create a budget;  
 Advise the board on financial strategy and Fundraising;  
 Establish the organization's mission and purpose;  
 Build community relationships  
 Serve two year term - non-paid
- 2) Uplift Westwood Community Development Corporation  
 Community Development  
 Co-Founder, Board of Directors  
 Establish the organization's mission and purpose;  
 Establish pertinent policies and procedures  
 Adhere to provisions of the organization's bylaws and articles of incorporation;  
 Build community relationships  
 Serve two year term - non-paid

**c) Do you consider continuation of such business involvement to be a conflict of interest?**

No

**18. If your income is not wholly derived from your present employment as noted in #1 above, specify in detail the other sources of your income and the approximate percentage of your total income each source represents.**

Not Applicable

**19. List all organizations to which you have belonged within the last ten years, including professional associations, civic, charitable, religious, educational, social and fraternal organizations. Give the titles and dates of any offices which you have held in such organizations.**

- \* Tennessee Parent Teacher Association - 1) Treasurer (July 2019 - Present) 2) Resolutions Chairman (July 2015-June 2019)
- \* United Shelby County Council Parent Teacher Association - 1) President (July 2021 - Present) 2) Treasurer (July 2017 - June 2021)
- \* Westwood High School Parent Teacher Student Association - 1) President (July 2019- Present) 2) Treasurer (August 2015 - June 2019)
- \* Greater Whitehaven Economic Redevelopment Corporation - Treasurer (January 2019 - Present)
- \* Uplift Westwood Community Development Corporation
- \* Memphis Police Department - Police Ambassador Raines Station
- \* Leadership Memphis
- \* Westwood Neighborhood Association
- \* Westwood High School Alumni Association

**20. a) Have you within the past ten years belonged to any organization, association, club or society which limits its membership to those of any particular race, religion or gender? Do not include in your answer those organizations specifically formed for a religious purpose, such as churches or synagogues.**

No

**b) If so, list such organizations and describe the basis of the membership limitation.**

**c) If it is not your intention to resign from such organization(s) and withdraw from any participation in their activities should you be selected for the position for which you are applying, state your reasons.**

**21. List each college, law school, and other graduate school which you have attended, including dates of attendance, degree awarded and major.\***

- 1) University of Memphis, August 2014-May 2016, Masters Certification, Business Intelligence & Analytics
- 2) University of Memphis, August 1998 - May 2001, Bachelor of Business Administration, Management
- 3) Shelby State Community College (Southwest Tennessee Community College), August 1983 - May 1985, Associate of Applied Science, Marketing / Management

**22. List honors, prizes, awards, or other forms of recognition which you have received since your graduation or college which are directly related to professional accomplishments.**

- \* FedEx Five Star Award
- \* FedEx Strategic Planning & Engineering Pinnacle Award
- \* "I Am FedEx" Corporate Recognition for Community Service
- \* FedEx Customer Services Partnership Award
- \* FedEx IT Hall of Fame (5)
- \* FedEx Customer Automation Teamwork and Quality Award (5)
- \* FedEx Global Marketing Rising Star Award (7)
- \* FedEx Bravo Zulu Award (50+)

**23. List presentations you have made to groups and organizations within the past five years.**

- \* May 2021 - CERPS Retirement, Zoom Conference Call : Presented to FedEx Global Stakeholders a progress update on the status of the retirement of a major customer problem resolution application
- \* January 2021 - TNT North America Integration, Zoom Conference Call : Presented to FedEx Global Stakeholders a progress update on the status of the merger between FedEx and TNT Express in North America
- \* June 2019 - National Parent Teacher Association Convention, Columbus, OH : Presented to the National PTA Convention Delegates justification to adopt resolution on the dangers of energy drinks on youth
- \* June 2019 - National Parent Teacher Association Convention, Columbus, OH : Presented to the National PTA Convention Delegates on methods to engage and empower families by utilizing PTA programs
- \* May 2019 - Centers of Disease Control Professional Development Conference, Chattanooga, TN: Presented on Engaging Families in School Health on behalf of Westwood High School and Westwood High School Parent Teacher Student Association for the Tennessee Department of Education Coordinated School Health

**24. List any public office you have held or for which you have been candidate or applicant. Include the date, the position, and whether the position was elective or appointive.**

Not Applicable

**25. Describe any experience you have had with legislative or executive branches of government other than as an elected or appointed official.**

- 1) Tennessee General Assembly - As a board director with Tennessee Parent Teacher Association, attend meetings and lobby house representatives and state senators on legislative education agenda and priorities approved by and on behalf of the local unit members of Tennessee Parent Teacher Association from across the state
- 2) Mayor - City of Memphis, Mayor - Shelby County - As a board director with Uplift Westwood Community Development Corporation, made presentations seeking collaboration and cooperation on providing assistance with making neighborhood improvements, reducing blight, and upgrading government-owned public buildings and open spaces
- 3) Councilman - City of Memphis, Commissioner- Shelby County Board of Commissioners - As a board director with Uplift Westwood Community Development Corporation, made presentations seeking collaboration and cooperation on providing assistance with making neighborhood improvements, reducing blight, and upgrading government-owned public buildings and open spaces

**26. Describe life experiences, personal involvements, or talents that you have that you feel will be of assistance to the Commission in evaluating and understanding your candidacy for this elected position. (150 words or less).**

I am a dedicated volunteer servant leader committed to championing causes and supporting organizations dedicated to advocating for and advancing circumstances and outcomes for children and families for over 25 years. My 28 year association with St. Jude Children's Research Hospital and the FedEx St. Jude Championship fueled my desire to advocate for the Westwood community to keep Westwood High School open. That has led to me advocating for children and families with Tennessee PTA, United Shelby County Council PTA, and Westwood High School PSTA, to advocating for neighborhoods and communities with Greater Whitehaven Economic Redevelopment Corporation and Uplift Westwood Community Development Corporation, and to advocating with the American Cancer Society through the Real Men Wear Pink campaign. I'm continuously committed to working for better outcomes for children, which have been highlighted by the United Way of the Mid-South (<https://www.uwmidsouth.org/volunteer-spotlight-raised-in-poverty-charles-everett-works-with-united-way-to-improve-peoples-lives/>).

**27. Read, and if you agree to the provisions, sign the following:**



I have read the foregoing questions and have answered them in good faith and as completely as my records and recollections permit. I hereby agree to be considered for appointment to the office of \*

School Board Commissioner, District Six, Memphis-Shelby County Schools

, and if appointed by the Shelby County Board of Commissioners, agree to serve that office.

In the event any material changes occur between the time this application is filed and the public hearing, I hereby agree to file an amended application with the Board of Commissioners for distribution to the commission members.

I understand that the information provided in this application shall be open to inspection upon filing with the office of the Shelby County Board of Commissioners and that the Commission may publicize the names of persons who apply for appointment and the names of those persons the Commission considers for the vacancy in question.

**Printed Name\***

Charles Everett

**Date \***

3/1/2022

**Print Full Name of Applicant (include maiden)\***

Charles Lester Everett